



WHAT'S HAPPENING?

W&M Events Cancelled and Classes Moved to Online Instruction

W&M has joined the national effort to slow the spread of COVID-19, to protect our communities, from Williamsburg to DC and beyond. All W&M classes are being held remotely through the end of the semester, and residence halls have closed.

Higher Education Reunion

On February 14-15, alumni and higher education professionals from across the state gathered for our Higher Education Program Convening and 50th Reunion. It was a fantastic weekend!

Thank you to all who attended!



William & Mary Higher Education faculty past and present.

Join us for the Virtual Higher Education Master's Project Presentations

Our Higher Education Master's students will be presenting their Master's Projects virtually this Thursday April 30 from 10am-3pm. We hope to see you there!

Morning Presentations

Sydney Bergstrom (10:00)

Title: Onboarding EPPL Graduate Students to Assistantships at William & Mary

Faculty Advisor: Pamela Eddy

A qualitative study about the onboarding of EPPL graduate students to assistantships on William & Mary's main campus.

Amy L. S. Carpenter (10:20)

Title: This Is Who We Are: Messaging Consistency across Three Virginia Schools' Websites

Faculty Advisor: Jim Barber

This thesis investigates the messaging consistency across the websites of three institutions of higher education in Virginia, using marketing and branding theory from business and higher education literature as a backdrop.

Ashley Dustin (10:40)

Title: William & Mary Alumni Volunteer Programs Overview: FY2017-FY2019

Faculty Advisor: Pamela Eddy

This study focuses on the demographic profile and giving behaviors of William & Mary alumni volunteers.

Corey R. Falls (11:00)

Supporting and Programming for Distinctive Populations: A Reflection of Graduate Work and Research

Faculty Advisor: Pamela Eddy

This portfolio is a collection of various research projects, programs and events, internship and assistantship experiences, and professional reflections on my involvement during the last two years at William & Mary.

Jenny Fam (11:20)

Wellness Behavior at William & Mary

Faculty Advisor: Pamela Eddy

In this project, as W&M Health and Wellness launched a mobile application W&M Wellness, we looked into the impact it has on wellness behaviors on campus. Did it help the campus community to better understand the concept of "Wellness" and increase the participation in wellness programs?

Alexis C. Michalos (11:40)

Mastering It: Integrating Graduate Work Within & Beyond the Classroom

Faculty Advisor: Jim Barber

Reflecting on two years work throughout the M.Ed. program at William & Mary, this portfolio highlights insights gained through coursework, an assistantship, internships, professional development opportunities, and other leadership involvements.

Abigail L. Motley (12:00)

M.Ed. Final Portfolio

Faculty Advisor: Jim Barber

I summarize the Higher Education Administration's contributions to my knowledge and the program's impact on me, personally and professionally. Using the program's Learning Outcomes, I examine progress toward those outcomes and highlight experiences that show evidence of learning.

Afternoon Presentations

Haley Naiser (1:00)

How University Administrators Can Best Handle Protests on Their Campuses

Faculty Advisor: Stephanie Blackmon

This paper and website look into the history and current trends of protests on college campuses, first amendment issues as they pertain to protesting, and how college and university administrations can choose to manage protests on their campuses to maintain positive relationships with community members, legal compliance, and to limit disruption of campus activities.

Samantha Nussbaum (1:20)

Portfolio & Perspective: A Reflection on Graduate School

Faculty Advisor: Jim Barber

My portfolio is a compilation of my work throughout the last two years and includes samples of class assignments, reflections of various internships, campus involvements, and reflections on my experience as a W&M School of Education graduate student

Jenna Patel (1:40)

Factors that Influence W&M Asian American Students' Decision on Career Choice

Faculty Advisor: Jim Barber

The purpose of the study is to examine how family, ethnic identity, and stereotypes influence William & Mary Asian American students' self-efficacy in pursuing their intended career path. The study also examines how a career advisor best advises W&M Asian American students whose career choices may be associated with family expectations, ethnic identity and stereotypes, what outreach is currently conducted for this student population and if they advertise the Cohen Career Center to these students early on in their undergraduate career.

Ryan Patterson (2:00)

Navigating My Stars: A Digital Portfolio

Faculty Advisor: Pamela Eddy

In 2018, Jesmyn Ward, author and professor at Tulane University, delivered a moving commencement speech, entitled "Navigating Your Stars," which honored persistence, tenacity, and determination. Now, in the face of profound uncertainty and challenges, her gorgeous address is particularly relevant for our current moment. This portfolio seeks to honor her words, to serve as a source of reflection, and to commemorate my achievements as a student in William & Mary's higher education administration master's program.

Krista Schroth (2:20)

Sonder & Story

Faculty Advisor: Pamela Eddy

The theme of story and perspective has become evident as I reflect on my 2 years at W&M. The process of finding my voice and learning from others has guided all that I have done here, including my final Master's Project.

Challen Wellington (2:40)

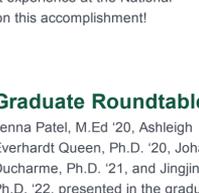
Orientation and Representation: How Diverse Voices in Hiring, Training, and Planning Makes Orientation Culturally Responsive for All Incoming Students

Faculty Advisor: Pamela Eddy

This project is an exploratory approach to looking at if there is any correlation between the orientation staff and new students feeling welcomed to campus from diverse perspectives.

Congratulations to Dr. Dawn Edmiston-Strasser

Dawn Edmiston-Strasser successfully defended her dissertation, "An Evaluation of A Global Business Minor Program on The Intercultural Competence and Professional Development of Students and Faculty." Her committee members included Dr. Pamela Eddy, Chair; Dr. Leslie Grant, Associate Dean for Academic Programs; and Dr. Gene Roche, Executive Professor of higher education. Congratulations to Dawn on this accomplishment!



HESA Virtual Salary Negotiation Workshop

The Higher Education Student Association (HESA) hosted a Salary Negotiation Virtual Workshop on March 31. Kathleen Powell, Associate Vice President for Career Development from the Cohen Career Center presented at the workshop. She shared information, resources and provided insight on participants' specific situations. The workshop provided students with the skills and knowledge to negotiate their financial future. HESA would recommend students to reach out to the Cohen Career Center if they need career-related advice or guidance (resume, cover letter, interviewing, LinkedIn, etc.). The Cohen Career Center is open for appointments virtually and one of the career advisors would be happy to support students!

STUDENT HIGHLIGHTS



Ryan Patterson

Ryan Patterson, M.Ed '20, recently had an article published in the Texas Education Review entitled "The Córdoba Reform Movement of 1918 and Ecological Systems Theory". In the article, Ryan used a historical analysis under the theoretical framework of the Reform Movement within Bronfenbrenner's ecological systems model and explored how the university environment affected students, how students ultimately affected their university, national, and regional environments, and how issues, challenges, and opportunities to alter institutional policy and structure arose at different levels within the student activist experience at the National University of Córdoba. Congratulations to Ryan on this accomplishment!

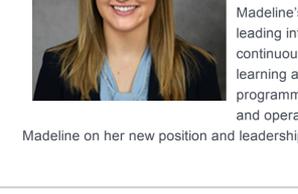


Photo (left to right): Samantha Proctor (M.Ed. '18), Jenna Patel (M.Ed. '20), Corey Falls (M.Ed. '20), and Ashleigh Everhardt Queen (Ph.D. '20)

Graduate Roundtable

Jenna Patel, M.Ed '20, Ashleigh Everhardt Queen, Ph.D. '20, Johann Ducharme, Ph.D. '21, and Jingjing Liu, Ph.D. '22, presented in the graduate student research roundtable that was a session of the Higher Education Convening & 50th Reunion. The session was moderated by Dr. Karen Inkelas, Associate Professor of Education at the University of Virginia. The faculty and students from George Mason University, Old Dominion University, Virginia Commonwealth University, Virginia Tech, and William & Mary attended this session.



Photo (left to right): Venice Adams (doctoral student, Virginia Tech), Tessa Englund (doctoral student, Virginia Tech), Johann Ducharme (Ph.D. '21), and Jingjing Liu (Ph.D. '22)

ALUMNI in the SPOTLIGHT



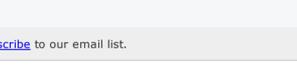
Madeline Smith

Madeline Smith, Ph.D. '17, has been appointed Director of Academic Accountability and Accreditation at [Clemson University](#). Madeline's role focuses on developing and leading integrated, systemic University efforts in continuous improvement that support student learning and achievement, institutional and programmatic accreditation, academic planning, and operational excellence. Congratulations to Madeline on her new position and leadership!

FACULTY HIGHLIGHTS

Dr. Cole was featured by the Woodrow Wilson National Fellowship Foundation

Dr. Eddie R. Cole, Associate Professor of higher education,



was recently featured by the [Woodrow Wilson National Fellowship Foundation](#) for outstanding teaching. In the news entitled "[Fellows Bring Excellence and Innovation to Postsecondary Teaching](#)", Dr. Cole shared his perspective as a historian to look at the past to understand what the demands of the future might be on higher education. He explained that the future of good teaching is exciting and hoped that his work could be part of the shift that would usher the change into reality.

Dr. Cole Receives the 2020 Elizabeth A. Greenleaf Distinguished Alumni Award

Dr. Eddie R. Cole received the 2020 Elizabeth A. Greenleaf Distinguished Alumni Award from [Indiana University](#). It is presented annually to a graduate of the master's degree program in Higher Education and Student Affairs who exemplifies "the sincere commitment, professional leadership and personal warmth" of Betty Greenleaf, for whom the award is named. Greenleaf was the 28th president of ACPA (1967-68) and a long-time administrator at Indiana University.

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